

Journalism and Communication Collection Policy

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Policy Goals

This policy outlines the library's support for the curriculum and research needs of students and faculty in the Department of Journalism and Communication. The undergraduate curriculum in journalism and communication aims to prepare students for careers in a range of communication fields. The courses integrate skills in mass communication with the critical thinking skills to understand the processes and effects of communication and the relationships, roles, and interaction of mass communication with other social institutions.¹

The graduate program combines professional practice and theoretical training in print, photo, or broadcast journalism.

Collection Notes

Materials to support faculty research in the following subject areas will be given major priority:

- Gender/Race/Popular Culture
- History of Journalism/Mass Media
- Domestic Violence and the Media
- Public Relations
- Writing for Newspapers/Contemporary Journalism

In addition, general materials for undergraduates and standard reference works in journalism and communications (focusing on public relations) will be purchased as funds and the curriculum dictate.

Subject Librarian:

Britt Fagerheim
3000 Old Main Hill
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Department Profile 2005:

Chair:	Michael Sweeney
Students:	307
Faculty:	7
Website:	www.usu.edu/communic

Degrees Offered

BA and BS: Journalism.

Undergraduate emphasis:
Broadcast/Electronic Media, Print Journalism,
Public Relations/Corporate Communication

MS and MA: Communication

Graduate specializations: Print, Photo, and
Broadcast Journalism.

¹ USU Course Catalog

Chronological Guidelines

Collecting will focus on current materials. Retrospective collecting is done selectively, contingent upon funding.

Format Guidelines

Books and journals are the primary focus of the collection. Instructional films and documentaries are an important element of the collection; select AV materials will be purchased to support the curriculum.

Geographic Guidelines

Materials primarily pertaining to the United States will be acquired, except by specific request.

Language Guidelines

Collections will be primarily in English.

Collection Strengths

0 = Out of scope

1 = Minimal

2 = Instructional support

3 = Research support

Call Number Range	Subject Area	Level of Strength
P 87 – 96	Communication/Mass Media	Research
PN 4700 – 5500	Journalism	Research
HF 5400	Marketing	Instructional

Stat Classes

6030 Communication

6035 Journalism

Special Funds Available

None at the present time.

Related Collection Policies

Business Administration (2020)

Gender studies (6102)

Sociology (6100)

Family, Consumer, and Human Development (3020)

History American (6052)